

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 4764131   |
| <b>Application Number:</b>                  | 10811174  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 2017  |
| <b>Title of Invention:</b>                  | SYSTEMS AND METHODS FOR GATHERING DATA CONCERNING USAGE OF MEDIA DATA |
| <b>First Named Inventor/Applicant Name:</b> | Ronald S. Kolessar  |
| <b>Customer Number:</b>                     | 32137   |
| <b>Filer:</b>                               | Peter Zura/Michael Tomsa  |
| <b>Filer Authorized By:</b>                 | Peter Zura  |
| <b>Attorney Docket Number:</b>              | 25896.338/P0099A  |
| <b>Receipt Date:</b>                        | 10-FEB-2009   |
| <b>Filing Date:</b>                         | 26-MAR-2004   |
| <b>Time Stamp:</b>                          | 10:55:30  |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

### File Listing:

| Document Number | Document Description | File Name       | File Size(Bytes)/<br>Message Digest                | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|-----------------|--|------------------|------------------|
| 1               |                      | POA10811174.pdf | 239974<br>f061f1df8fa80fe9a32b2a8e61d66388df8b1f06 | yes              | 4                |

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|   | Power of Attorney  | 1            | 1          |
|   | Assignee showing of ownership per 37 CFR 3.73(b).          | 2            | 4          |
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| <b>Information:</b>   |  |              |            |
| <b>Total Files Size (in bytes):</b>   |  | 239974       |            |
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